

Porter L. Versfelt III

Director / Cameraman & Producer / Writer

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Television & Video Production Credits

United States Geological Survey (USGS) • Atlanta, Georgia (05/03)

Media Relations Consultant, Director/Cameraman

Co-conducted 2-day seminar, taped and critiqued mock TV interviews with USGS personnel to prepare them for news media interviews. (Versfelt Communications Group, Inc.)

United States Geological Survey (USGS) • Washington, D.C. (03/03 – 07/03)

Director/Cameraman, Producer/Writer

Creation of video news release (VNR) for this Federal agency profiling efforts to research and combat West Nile Virus. Multiple location shoots in Louisiana and Long Island, New York. Our services included scripting, editing, notification of all television news media in United States and uplinking the VNR for distribution. (Versfelt Communications Group, Inc.)

Court TV • Atlanta, Georgia (01/03)

Director/Cameraman

Crime re-creation for reality TV series: *The System*. (Versfelt Communications Group, Inc.)

Ingersoll-Rand • Canton, Georgia (07/02)

Director/Cameraman, Producer/Writer

Production of 14-minute marketing & training video for Torrington Bearings division of this Fortune 500 company. Producer / Director, Writer, DP (Versfelt Communications Group, Inc.)

Architectural Digest • Atlanta, Georgia (09/01)

Director of Photography

Profile of modern "smart home" technology and beauty shots of a multi-million-dollar home in exclusive Buckhead neighborhood for public broadcasting series. (RCB Productions - Atlanta; WJMK - Ft. Lauderdale, Florida; Producer Donna Alexander)

WSB-TV (ABC) • Atlanta, Georgia (09/01 - 11/01)

News Photographer

Contract photographer for highest-rated TV newsroom in Atlanta market (#9). Shoot general assignment news stories, edit, set up microwave truck and operate live shots. (Cox Communications)

Sisters In The Spirit • Atlanta, Georgia (09/01)

Director of Photography

"A" Camera for 3-day shoot documenting behind-the-scenes of 45-city national gospel tour with Shirley Ceasar and other stars. Edited into broadcast HDTV program and DVD release. (Crawford Production Services)

United States Soccer League • Charleston, North Carolina (07/01)

Camera Operator

Goal camera for live, multicamera international webcast of soccer match. (Eye Candy Productions; Digicast; AllWebSports.Com)

United States Soccer League · Nashville, Tennessee (06/01)

Director/Cameraman

Handheld, sidelines color for live multicamera international webcast of soccer match. (Eye Candy Productions; Digicast; AllWebSports.Com)

Cannes Film Festival · Cannes, France (05/01)

Director/Cameraman, Producer

Pool coverage of festival events (May 8-21) for CNN, E! Entertainment Television, Entertainment Tonight. Celebrity interviews (Nichole Kidman, Terry Gilliam, Ewan MacGregor, Billy Bob Thornton, etc.), exclusive parties, press conferences and red carpet motion picture premieres. (Entertainment News Agency; Atlanta Broadcast Productions/Bob Bennett)

ESPN/ESPN2 · Flowery Branch, GA (04/01)

Director/Cameraman

Live coverage of NFL Draft from Atlanta Falcons training camp.

Producer/Director: Rick Mikler. Talent/Reporter: Scott Walker. (Atlanta Broadcast Productions/Bob Bennett)

PAX Television Network · Atlanta, GA (04/01)

Gaffer and DP

Interview for "Encounters With The Unexplained" series.

Producer: Gayle Fallon/Grizzly Adams Productions (Atlanta Broadcast Productions/Bob Bennett)

GE Power Systems · Atlanta, GA (03/01)

Gaffer and DP

Series of senior executive interviews. (Atlanta Broadcast Productions/Bob Bennett)

Georgia Public Television · Atlanta, GA (01/98 - 05/01)

Videographer / Editor

- Supplied field and studio photography for all divisions of this state-wide public television network (9 stations).
- Shot a wide variety of documentaries, news (political and business), entertainment (performing arts), informational (public affairs, cooking, how-to), nature, sports. Production credits available upon request.
- Operated Ikegami HL-55 (BetaCamSP) and Panasonic 700 & 610 (DVCPro) camcorders.
- Edited programs using on-line (CMX - BetaCam SP) and off-line (BetaCam SP, Panasonic NewsByte) systems.
- Operated various studio cameras in the studio and for location multi-camera programs (live and taped).
- Interacted with internal and external clients, viewers, public and corporate officials on a daily basis.
- Acted in the field frequently as a Director or Field Producer in the absence of supervision on assigned shoots.
- Managed maintenance and repairs on my own assigned camera equipment package and vehicle.
- Extensive state-wide travel and out-of-town location work.

CNN International · Atlanta, GA (08/97 – 01/99)

Writer (contract)

- Full-time contract news writer for all dayparts and newscasts over 18 months.
- Managed and updated 4-8 stories throughout each shift.
- Kept up-to-date with latest news developments worldwide.
- Utilized BetaCam SP, Digital BetaCam and streaming video to select, edit and storyboard video and audio story segments.
- Monitored live press conferences and events to create real-time reports for all CNN networks.
- Used Internet and other resources to research accuracy and background of stories.

The St. Johns River · Florida · (07/98 - 08/98)

Producer, Director/Cameraman, Script Writer

Documentary depicting the beauty, history and environmental significance of Florida's longest river. Completed initial research, script outline, production schedule and principal photography. Project cancelled due to funding. (St.

Johns River Water Management Agency/WCEU-TV, PBS - Daytona Beach, FL)

The Maxim Group, Inc. / CarpetMAX · Kennesaw, Georgia (05/96-05/97)
Video Production Manager, Producer, Script Writer

- Managed all operational aspects of this busy corporate video production facility, including permanent and contract staff. Largest retailer of Floor coverings in North America with more than 770 stores. Responsible for supplying a/v services to all divisions and departments in corporate headquarters building including media-ready auditorium and four meeting rooms with the latest video and data presentation technologies. Responsibilities include strategic planning, departmental and production budgets, production and staff scheduling, preventative maintenance of equipment, producing and writing all long-form videos.
- Facilities supervision included television studio, audio production studio, D-2/Betacam SP on-line linear post-production suite with Mac 2-d graphics and editing software, media 100 non-linear post-production suite w/ 3-d animation & digital audio software; serial digital LAN connecting all facilities. Workload included 50 new television and 25 new radio commercials per week, two live satellite television broadcasts per week, 2-4 long-form videos per month. I successfully worked in this highly competitive and demanding retail environment where teamwork, cross training and technical proficiency were valued.
- CarpetMAX "Sales Success System" - Researched, wrote, developed instructional design and produced three one-hour instructional videos for flooring industry salespeople focusing fundamental retail selling skills. Included dramatized role-play reenactments. (Producer, Director, Writer)
- DuraLast Laminate Flooring / Mill's Pride - 26-min. How-to installation & marketing video. (Producer, Director, Writer)
- Hunter-Douglas Window Fashions - Cameraman, lighting, audio. Marketing video.
- Brewster Wall Coverings - Cameraman, lighting, audio. Marketing video.
- McSwain Carpets - Cameraman, lighting, audio. Marketing video, "Video Coupon".
- 1997 CarpetMAX Convention - Documentary coverage of four days of speeches, seminars, social events (including live rock concert), interviews and marketplace b-roll. (Director/Cameraman)
- Dozens of television commercials. (Cameraman, Lighting, Audio)
- Dozens of live satellite broadcasts. (Cameraman, Lighting)

HBO Studios (1996)

Director/Cameraman

Shot and directed segments for corporate image video of Atlanta companies: Virtual Resources, Inc. and Quantum Consulting. (Versfelt Communications Group, Inc. /Media Central/HBO Studios)

Air Line Pilots Association (1996)

Director/Cameraman

Multi-camera coverage of regional ALPA meeting.
(Versfelt Communications Group, Inc./iXL/Media Central)

Fences & Neighborhoods (1996)

Videographer

Shot segments for this one-hour public television program about the controversy surrounding infrastructure Development of, and the impact on, poor Atlanta neighborhoods prior to the 1996 Atlanta centennial Olympic Games. (Producer/Director - Roger Torda)

Georgia Stories (July, 1995-May, 1996)

Producer/Director And Writer (contract)

Conceived program topics, researched, wrote scripts, produced, directed and photographed five 25-minute Programs for this educational television documentary series about Georgia history.
(Dystar Television / Georgia Public Television / Collin Siedor - Executive Producer)

Astra C.A.P.S.A.- Argentina (July, 1995-January, 1996)

Consultant

Performed daily strategic corporate research using the Internet and World Wide Web to keep this international oil and gas exploration company informed about developments in the industry and activities of their competitors.

Blue Cross / Blue Shield Of Georgia (1995)**Producer, Director, Writer, Cameraman**

Multi-part training video informing BCBS physician clients statewide about new on-line information network. Developed instructional design of complex new communications software and step-by-step operations instructions and trouble shooting. Photography involved shooting multiple computer screens.
(In Focus Communications, Atlanta; Bob Hamilton - Executive Producer)

U.S. Fish And Wildlife Service (1995)**Script Writer**

Training video for operators of airboats. Instructional design detailing airboat development history, operation, maintenance and safety skills. (In Focus Communications, Atlanta)

Peach State Ford Truck Sales, Inc. (1995)**Script Writer**

Sales and marketing video for one of the largest heavy truck sales and maintenance facilities in the country.
(In Focus Communications, Atlanta)

WXIA-TV News (Channel 11, NBC / Gannett) Atlanta (March, 1995-January, 1996)**Cameraman, Editor**

General assignment news photography and videotape editing of spot news and special feature segments for newscasts on free-lance basis.

WPSX-TV (PBS) State College, PA (Nov. 1990 - June, 1994)**Producer/Director, Writer**

Oversaw production of various reality-based television and video programs for WPSX-TV/educational Communications (Penn State University), i-TV & Pennarama (state-wide educational TV network) and Outside clients. Duties included initial concept development, identification of potential funding, script writing script supervision, pre-production logistics (scheduling, talent selection, graphics development, etc.), location production supervision and post-production supervision through completion.

Pennsylvania Chronicle (Nov. 1990 - Dec. 1993)**Coordinating Producer, Writer**

Produced some sixty-nine weekly, 30-min. news/public affairs documentary series, which aired statewide on i-TV statewide cable network to 800,000 households and on WPSX-TV to 29 Pennsylvania counties with cable penetration to southern New York State. Developed format and concept after initial management idea. Covered regional issues, newsmaker interviews, topic background reports, performing artists and commentary. Supervised co-producer, director and student interns who were graded for academic credit. Initiated segment concepts, wrote scripts and supervised other writers, pre-production and post-production logistics, including location & studio taping, guest scheduling, graphics, music and Editorial supervision. Oversaw a \$248,000 annual budget.

Harris Wofford - The Education Of A Public Servant (May, 1993)**Coordinating Producer**

Profile of Wofford's public life prior to becoming U.S. Senator from Pennsylvania. Narrated by Ed Asner. Exclusive interviews with leading political figures & journalists.

Behind The White Mask The Ku Klux Klan In Pennsylvania (1994)**Producer, Director, Writer**

Historical review of KKK formation in Pennsylvania, its rise to mainstream prominence and its downfall. Based on exclusive access to the largest private collection of KKK photos, internal documents, private letters and interviews with founding members.

Pennsylvania Chronicle Special Edition - Senate Race '92 (1992)

Producer, Writer

One-hour program with democratic candidates and 30-min. Program with republican candidates. Included Candidate profiles, round-table discussion among the candidates rather than a formal debate, and Analysis and commentary by political scientists. Broadcast on WPSX-TV and seen statewide on i-TV. Wrote and produced four 30 promos for this program.

Charles F. Kettering Foundation -National Issues Forums Institute (1991-1994)

Trigger tapes shown nationally at more than 6,000 public forum sites. Objective review of national public policy issues to encourage public discussion and understanding. Close attention to accuracy, balance and cultural diversity.

- ***Admissions Decisions Should Immigration Be Restricted? (1994)***
Producer/Director
- ***The Health Care Cost Explosion-Why It's So Serious, What Should Be Done? (1993)***
Producer/Director
- ***The \$4 Trillion Debt - Tough Choices About Soaring Federal Deficits (1993)***
Producer/Director
- ***The Healthcare Crisis - Containing Costs, Expanding Coverage (1992)***
Producer/Director
- ***Criminal Violence - What Direction Now For The War On Crime? (1992)***
Producer/Director
- ***Prescription For Prosperity - Four Paths To Economic Renewal (1992)***
Producer/Director

- ***How Do We Get The Educational Results We Want? (1991-1992)***
Producer/Director

Pennsylvania Game (1994)**Writer**

Conceived and wrote scripts and program segments for this educational game show incorporating Pennsylvania history and trivia. National public television distribution.

Centre County United Way (1993)**Writer**

Four 30 public service announcements for regional broadcast/cable distribution profiling United Way funded agencies and missions for fall 1993 fundraising campaign.
1st- place winner of national United Way Of America award. (1994)

Centre County United Way (1992)**Producer, Director, Writer**

Two fundraising videos using documentary style to enlighten viewers about united way programs and to Encourage donations.

Pennsylvania 2000 (1991)**Field Producer**

Conducted interviews for statewide public TV program about issues of special concern to Pennsylvanians.
(WQED - Pittsburgh)

Senate Race '91 (1991)**Producer, Writer**

Half-hour interview & commentary program about Wofford/Thornburg campaign for U.S. Senate. Statewide distribution on Pennsylvania Public Television Network (PPTN) including WPSX, WITF Harrisburg, WHYY Philadelphia & WQED Pittsburgh.

White Supremacist Unity Rally (1993)**Producer, Director/Cameraman**

Independent one-hour documentary about historic gathering of white supremacist groups from around the country as

they attempt to unify their forces. I was given exclusive-access to this three-day event. Worldwide stock video distribution rights are represented by Film & Video Stock Shots - Los Angeles. Portions used in the 1995 Spike Lee motion picture "Tales From The Hood". (Versfelt & Associates)

Cavalry Baptist Church (1993)

Producer, Director/Cameraman, Editor

Institutional image video. (Shelow/ Porterfield Productions)

Behind Closed Doors (1992)

Director Of Photography, Videographer, Lighting Director

Series of thirty anti-drug PSA's. Won 1993 first-place award from Pennsylvania Association Of Broadcasters. (The Pennsylvania State University - Office Of Public Information)

Penn State Basketball (1992)

Cameraman

Live multi-camera coverage of NCAA game with Old Dominion University. End court, pre-game & Half-time commentary coverage. (KBL Network, Creative Sports)

Penn State Basketball (1992)

Cameraman

Live multi-camera coverage of NCAA game with Dusquene University. End court, pre-game & half time commentary coverage. (KBL Network, Creative Sports)

ABC Sports (1991)

Cameraman

Roaming sidelines color camera & reporter commentary. PSU vs. Notre Dame.

Penn State Basketball (1990)

Cameraman

Live, multi-cam coverage of NCAA basketball. Hand-held, end-court & half-time commentary. (Sportschannel)

Building The American Dream (1990-1991)

Producer, Director, Writer

Hired by WPSX-TV / The Pennsylvania State University to create and produce a thirteen-minute pilot for a PBS series about the pleasures of planning and building a "dream house". (WPSX-TV)

Building A Dream Home (1989-1991)

Producer, Director, Writer

Thirty-minute home-improvement series for national distribution on arts & entertainment network and the family channel. Examined all aspects of home design, construction and product manufacturing. Worked closely with product vendor and manufacturer marketing/advertising departments including Kohler, Eagle Windows & Doors, Generac, etc. Produced pilot, programs 1-6, and 60-second national spot for home-video sales. I also shot many sequences. (TAT Int'l. TV Studios - Ft. Lauderdale, FL)

Isela Plantains (1990)

Director, Writer

All segments for point-of-sale video for display in all Florida Publix supermarkets produce sections. (Publitec USA, Miami)

Hose-Pac, Inc. (1990)

Producer, Director, Writer, Editor

Marketing video for manufacturer of professional fire hose deployment system. (Creative Video, Miami)

American Express (1990)

Director/Cameraman

Video news release about evacuation of Amex cardholders from Trinidad & Tobago after coup. (Van Rees & Van Rees Productions, Ft. Lauderdale)

Stranahan House (1990)

Writer

Thirty-second PSA for historic Ft. Lauderdale trading post museum. (Jean McKeithen, PR Director/Versfelt & Associates)

CSX Chemicals Transport (1990)

Cameraman

Interview for marketing video. (H.R. Productions. - Washington D.C.)

Burger King Corporation (1984 - 1985)

Producer, Director/Cameraman

Coordinated video coverage of two "In Honor Of Excellence" national education conferences. (Burger King Corp. Public Affairs/Versfelt & Associates)

Burger King Corporation (1986 - 1987)

Producer, Director/Cameraman, Writer

One-hour documentary "In Honor Of Excellence" profiling America's best teachers and principals. National premiere at American Film Institute Theater, Kennedy Center, Washington D.C. Won "Presidential Citation For Private Sector Initiatives" from President Ronald Reagan Administration. (Burger King Corp. Public Affairs/Versfelt & Associates)

Burger King Corporation (1986)

Producer/Director, Writer

Video news release for "In Honor Of Excellence" Documentary. (Burger King Corp. Public Affairs/Versfelt & Associates)

Burger King Corporation (1989)

Director/Cameraman

Training video for assembly of new in-store display. (Burger King Corp. Training Division/Versfelt & Associates)

Florida Power & Light Company (1988)

Producer, Director, Writer

Produced two 45-min. training videos. (FPL Nuclear Training & Video Services Departments/Versfelt & Associates)

- *Training Needs Analysis In Action*
- *Team Approach To Job Analysis*

Florida Power & Light Company (1988)

Director/Cameraman

Segment for corporate TV magazine program "Close-Up". (Versfelt & Associates)

PM/Evening Magazine (1989)

Director/Cameraman

(Miami Video Productions - Beth Wood, Mike Jerrick, Liz Mile)

- Coverage of baby custody court hearing.
- Feature about dolphins in captivity.
- Coverage of Chris Evert/Phar-Mor pro-celebrity tennis classic.
- Celebrity interviews for Burt Reynolds profile.

Eastern Airlines (1989-1990)

Cameraman & Director/Cameraman

- (1990) *Theater In The Sky* - April segment about Butterfly World in Pompano Beach, FL. (Miami Video Productions)
- (1990) Additional Virgin Islands segments for *Theater In The Sky*, including commercials for Mahogany Run Golf Resort & Pastels Condominium, Amsterdam Sauer (jewelry store), Royal Caribbean (Electronics/Camera Store), Bolongo Bay Resort, A.H. Rees & Co. (Dept. store). (Miami Video Productions/Jost Van Ries)
- (1989) *Theater In The Sky* - December segment about management cleaning planes. Aired system-wide in wide-body jets. (Miami Video Productions)
- (1989) *Theater In The Sky* - January 1990 segment about St. Thomas & U.S. Virgin Islands. (Miami Video Productions/Jost Van Ries)

Hewlett-Packard Co. (1989)

Director/Cameraman

Segment for trade-show marketing video. (Paul Anderson Multi-Image Productions/Tropical Video Services)

Maine Seed Potato Board (1989)

Director/Cameraman

Segment for marketing video shot in Florida test fields. (Tropical Video Services)

Potamkin Enterprises (1989)

Director/Cameraman

Segments for "Customer Service Index" video for Chevrolet, Jeep, Hyundai, Daihatsu, Dodge & Chrysler-Plymouth Dealerships. (Sportsman Productions, Hollywood)

Youth Baseball World Series (1989)

Associate Producer, Writer, Director/Cameraman

Ten segments of one-hour documentary for Sunshine Network, Florida. (Corporate TV Productions - Pompano Beach, FL)

Davie Marine (1989)

Director/Cameraman

Segments for customer service video. (Sportsman Productions)

COPS (1989)

Director/Cameraman

One of five principal cameramen shooting the first season of this Fox Network reality TV series. (Barbour/Langley Productions, Los Angeles)

American Expose' - Target USA (1989)

Director/Cameraman

Interview segment for Jack Anderson Special. (Barbour/Langley)

Rally Automotive Accessories (1989)

Director/Cameraman

Sales and marketing video. Heavy tabletop photography. (Accord Productions, Miami)

Supreme Oldsmobile (1989)

Director/Cameraman

Six regional commercials. (Tom Kukic Advertising, Miami)

The World Of Vivian Ventura (1989)

Director/Cameraman

Coverage of aids benefit including celebrity interviews for British/Spanish TV show. (Tropical Video)

Publicentro Production (1989)

Writer

Six-minute marketing video for video production company. (Versfelt & Associates)

Publitec USA (1989)

Writer

Re-wrote Latin ad agency promotional brochure from Spanish to English. (Versfelt & Associates)

Happy Clean (1989)

Writer

Spanish to English translation and re-write for :30 cleaning product commercial. (Publitec USA, Miami)

Ole' (1989)

Writer

Ten-min. marketing video and promotional brochure aimed at potential advertisers for new national Hispanic TV network. Created network name Ole'. (Centre Broadcasting Corp., Miami)

Coke Classic (1989)

Cameraman

One of two cameramen for Coke Classic Triathlon in Boca, Raton, FL. (Paradise Video - Miami)

ESPN (1989)

Cameraman

Multi-camera hand-held for NPC men's national bodybuilding championship (F & F Productions, Tampa)

Cenville Corp. (1989)

Director/Cameraman

Segment for Oceania development marketing video. (Corporate TV Productions)

Cenville Corp. (1989)

Cameraman

Wynmoor development marketing video. (Corporate TV Productions)

Transamerica Commercial Finance Corp. (1989)

Cameraman

Multi-camera coverage of national sales convention & social events. (Paradise Video)

Greater Miami Chamber Of Commerce (1989)

Cameraman

Segments for marketing video. (Robert Parente Productions, Miami)

Transport Analysis Co. (1989)

Cameraman

Accident re-enactment for lawsuit. (Miami Video Productions)

U.S. Dept. Of Commerce/Census Bureau (1989)

Cameraman

Coverage of Latin music festival for use in video promoting cooperation with 1990 Census. (Tropical Video Services)

Buddhist Monastery Of South Florida (1989)

Director/Cameraman

Eight-minute public image video defending zoning hearing position. (Tropical Video Services/Duba Desowitz)

Eduardo Ruiz-Healy Production (1988)

Writer

One-hour documentary adapted from Spanish for U.S. TV about Mexican presidential elections. (Publi-Centro Productions)

Broward meats (1988)**Writer**

Two 60-second commercials adapted from Spanish. (Publi-Centro Productions)

I.A.C. Advertising (1988)**Director/Cameraman**

Concept proposal to Cellular One. (Tropical Video Services)

Welcome USA (1988)**Writer**

Key West, 15 min. tourism marketing video. (Creative Video, Miami)

Thesis Productions- (1988)**Director/Cameraman**

Segments for independent documentary: *Isaac B. Singer - Without Pretense*. (Tropical Video Services)

La Gope' (1988)**Writer**

:30 regional commercial for lighting products manufacturer. (Publitec USA - Miami)

Hour of Power (1988)**Director/Cameraman**

Two :15 promos for Rev. Robert Schuler's nationally syndicated TV show. (Adyr Productions, Miami)

Knight-Ridder (1988)**Cameraman**

Segments for in-house industrial. (Media Design Group/Tropical Video Services)

Media Design Group (1988)**Cameraman**

Segment for marketing video. (Versfelt & Associates)

Quality Tile And Carpet (1988)**Cameraman**

:60 regional commercial. (Suite 219 Productions/Tropical Video Services)

IAC (1988)**Cameraman**

Industrial video. (Tropical Video Services)

Up, Up And Away (1988)**Cameraman**

"Introduction To Flying" for home video market. Co-production with Piper Aircraft. Extensive plane-to-plane aerial photography. (Home Video Network)

Bang, Bang You're Dead (1988)**Cameraman**

Police training video involving stunts by Cameraman. (Home Video Network)

Tel-Fax Texas (1988)**Cameraman**

- Multi-camera, live, hand-held, end-court coverage of Miami Heat/Denver pro-basketball game.

(Sportschannel)

- Multi-camera coverage of NCAA baseball championships in Miami. (Versfelt & Associates)
- Multi-camera coverage of Volvo Collegiate Tennis Tournament. (Versfelt & Associates)
- Multi-camera coverage of University Of Miami baseball game. (Versfelt & Associates)

Don's Golf And Tennis (1988)

Cameraman

Four local commercials. (Suite 219 Productions/Tropical Video)

Telemundo Network (1988)

Cameraman

Live multi-camera coverage of Carnival Night Miami. (Versfelt & Associates)

Edgar Alexander (1988)

Cameraman

Multi-camera, Latin music video. (HVN Productions/Ken Richardson)

Pepsi Tour Of The Americas (1988)

Cameraman

Coverage of international bicycle race through Florida and Venezuela. (Hocevar Video)

Jacobson and Cohen (1988)

Cameraman

Two commercials for law firm. (Suite 219 Productions/Tropical Video)

Aiwa (1988)

Director/Cameraman

National sales meeting. (Adyr Productions, Miami)

World Latin Fair (1988)

Director/Cameraman

Documentary-style marketing video & commercial. (Tropical Video Services)

Metro-Dade County Television (1988)

Cameraman

Live multi-camera coverage of County Commission. (Forti-Layne Productions, Miami)

Century Village/Cenville Corp. (1988)

Cameraman

Coverage of 20th Anniversary Celebration of retirement village. (Sportsman Productions)

Here's To South Florida (1986-1988)

Studio Cameraman

52 programs of weekly public affairs series. Multi-camera, studio. (WBFS-TV, Miami)

Village Television Network (1987)

Cameraman

Roundtable interview program on Century Village Cable TV Channel. Multi-camera studio. (Versfelt & Associates)

Terry Brooks And Strange (1987)

Cameraman

Music video for rock group. Multi-camera. (Adyr Productions/John Long)

Lights, Camcorder, Action (1987)

Cameraman

Principal photography for training video about shooting amateur videos. For home video release.

(Home Video Network/Tropical Video Services)

Studio One Productions (1987)

Cameraman

Multi-camera studio production of nationally syndicated religious programs. (Versfelt & Associates)

Holy Cross Hospital- (Ft. Lauderdale) (1987)

Cameraman

Multi-camera live national broadcast of hip surgery seminar. (Zimmer Corp.)

Rouse Company (1987)

Cameraman

Bayside (Miami) tenant's meeting. (Spears Mallis Enterprises)

Director/Cameraman, Editor (1987)

Six-minute promotional video for Jacksonville Landing shopping complex. (Jojoba Productions, Miami)

Entertainment Tonight (1987)

Director/Cameraman, Editor

Feature story about Phyllis Diller. (Versfelt & Associates)

The Mc Creary Report (1987)

Director/Cameraman

15-min. feature for news magazine show. (WNYW-TV, New York/Fox)

Donzi Marine (1987)

Editor, Writer

One-hour marketing video. (Creative Video, Miami)

Warren Henry Motors (1987)

Producer, Director/Cameraman

:30 commercial. (Agency: J.C. Bourque, Inc. - Miami Lakes, FL)

Anheuser-Busch/Bud Sports (1987)

Director/Cameraman

Roaming color camera for Grand Prix Of Rancho Murieta (equestrian steeple chase), Sacramento, CA. (Jojoba Productions, CBS Sports)

M.A.N. Roland (1987)

Director/Cameraman

Training video for installation of new German printing presses at the Miami Herald. (Versfelt & Associates)

ASCAP (1987)

Director/Cameraman, Editor

Video News Release for the Florida Music Awards. Aired on CNN, MTV, etc. (Versfelt & Associates)

Economy Travel (1987)

Producer, Director/Cameraman, Writer

:30 commercial. (Versfelt & Associates)

Nassau Beach Club Hotel (1987)

Director/Cameraman

:60 national commercial. (Tropical Video Services)

Tiffany's On The Beach (1987)

Producer, Director/Cameraman, Writer

:30 commercial. (Versfelt & Associates)

The Vanishing Rain Forest (1987)

Director/Cameraman

Principal photography on location during three-week expedition in the Brazilian Amazon rain forest for 30-minute independent documentary. (Gillette/Brooks)

Americana Bookshop (1987)

Producer, Director/Cameraman, Writer

:30 commercial. (Versfelt & Associates)

Domino's Pizza (1987)

Director/Cameraman

Feature for corporate TV magazine show. (Patzner)

Potamkin Used Cars (1987)

Director/Cameraman

:60 local commercial. (Monitor Productions - Miami)

Mike Charles (1987)

Director/Cameraman

Promotional video for Miami Dolphins football player. (Tropical Video Services)

WNYW-TV New York (1987)

Director/Cameraman

Two news features on Yankees baseball pitcher Ron Guidry & feature for subway series fantasy game. (Versfelt & Associates)

Code I Lounge (1987)

Producer, Director/Cameraman, Writer

:30 & :60 commercials. (Versfelt & Associates)

The Bridges Apartments (1987)

Producer, Director/Cameraman, Writer

:30 commercial. (Versfelt & Associates)

Achiever's Hall Catering (1987)

Producer, Director/Cameraman, Writer

:60 commercial. (Versfelt & Associates)

Blush International Cafe (1987)

Director/Cameraman

Segment for :60 commercial. (Tropical Video Services)

Surfside Beach Hotel (1987)

Director/Cameraman

Segments for :60 commercial. (Tropical Video Services)

Christine Lee's Gaslight Grill (1987)

Director/Cameraman

:60 commercial featuring jockey Eddie Arquero. (Tropical Video Services)

Anything On Wheels (1987)

Director/Cameraman

Two :30 commercials for car dealer. (Tropical Video Services)

Cole's Tires (1987)

Producer, Director/Cameraman, Writer

:60 commercial. (Versfelt & Associates)

Hop Too's (1987)

Researcher, Analyst, Copy Writer

Created prospectus for prospective franchisees of Hop Too's Chinese fast food concept. Conducted extensive market research. (J.C. Bourque, Inc. - Miami)

Colonia (1987)

Director/Cameraman

Documentary of national sales meeting for marketer of Giorgio, 5711 & other fragrance products. (Advanced Audio-Visual, New York)

NBC News (1986)

Field Producer (Miami Bureau)

Haitian reaction to Duvalier overthrow rumor.

Spec's Music Stores (1986)

Producer/Director, Writer

Employee training video focusing on customer service standards. (Visual Dimensions Television, Miami)

Metro-Dade County Department Of Environmental Resource Management (1986)

Producer/Director, Writer

:30 PSA - *Easy Driver*. Air quality issues. (Visual Dimensions Television, Miami)

Ameribrite Systems (1986)

Writer

Two-minute commercial for national 1-800 sales. (Versfelt & Associates)

Miami Children's Hospital (1986)

Cameraman

Coverage of live, multi-camera international pediatrics conference. (Broadcast Video)

Dade/Broward County Dodge Dealer's Association (1986)

Cameraman

:30 commercial. (Director's Production Company, Miami)

Australian Broadcasting Corporation (1986)

Cameraman

Live interview for news program. (Adyr Productions, Miami)

Q Records & Tapes (1986)

Cameraman

:60 commercial. (Tropical Video Services)

Ford Motor Co. (1986)

Director/Cameraman

Five-minute feature for *Ford Magazine* - internal corporate TV program - about new Ford student driver training films. (Patzner)

Pillsbury Company (1986)

Cameraman

Multi-camera coverage of Pillsbury Bake-Off for video news release. (Tel-Air Productions, Miami)

Tokyo Broadcasting System (1985-1986)

Cameraman

Three sports feature assignments for news programs. (Adyr Productions, Miami)

Sportschannel (1985)**Cameraman**

Mickey mantle feature for sports program.

Independent Network News (1985)**Cameraman, Editor**

Four news assignments including Delta airline crash in Dallas. (M-Tech Video Concepts, Miami)

CBS/Fox Home Video (1985)**Line Producer**

Home-video market how-to program: *How To Play Baseball*. (Mickey Mantle Productions)

Omni International Hotel (1985)**Producer/Director, Writer**

Marketing video. (Welcome USA - Coral Gables, FL)

Omni International Mall Merchants Association (1985)**Producer/Director**

Marketing video. (Welcome USA, Coral Gables, FL)

Venezuela National Television (1985)**Director/Cameraman, Editor**

News coverage of Venezuelan President's Miami trip. (Adyr Productions, Miami)

Golden Spirit Ltd. (1985)**Producer, Director/Cameraman, Writer**

Marketing video for U.S. Virgin Islands yacht charter company. (Versfelt & Associates)

ESPN (1985)**Assistant Director**

Masters Of Aerobatics Championships in Homestead, FL. (Cumulus Productions, Chicago, IL)

National Foundation For Advancement In The Arts (1985)**Producer/Director, Writer**

:10 & 30 promotional PSA's. (Versfelt & Associates)

Pants Caddy (1985)**Director/Cameraman**

:30 commercial. (On Stage Productions, Miami)

Taiwan Television (1985)**Editor**

News story. (Adyr Productions, Miami)

Plaza Venetia (1985)**Editor**

:30 commercial for condo development. (Welcome USA)

Sonesta beach hotel (1985)**Editor**

:30 commercial. (Welcome USA)

Bal Harbour Shoppes (1985)**Editor**

:30 commercial. (Welcome USA)

Airport Lakes Holiday Inn (1985)

Writer

Marketing video. (Visual Dimensions Television)

Fontainebleau Hilton (1985)

Writer, Editor

:30 commercial. (Welcome USA)

ABC News (Miami Bureau) (1985)

Director/Cameraman

Two assignments for *World News Tonight*. (Adyr productions)

Public Broadcasting System (1985)

Cameraman

Documentary series pilot. (Video Network, Miami)

WCVB-TV Boston (1985)

Cameraman

Nine feature stories for *Good Day* morning show about Piaget World Cup Polo Finals. (Midtown Video)

Neiman-Marcus (1984)

Producer, Director/Cameraman

Fall fashion video for charity event. (Versfelt & Associates)

NBC News (1984-1986)

Director/Cameraman

Two assignments for Miami Bureau and *NBC Nightly News*. (Adyr Productions, Miami)

NBC Sports (1984)

Cameraman

NFL '84 feature about Miami Dolphins. (Adyr Productions, Miami)

ITV/Channel Four London (1984)

Cameraman

Coverage of *AFC Football Championship*. (Midtown Video)

Du Pont Pharmaceuticals (1984)

Cameraman

Multi-camera coverage of national sales meeting. (Arc Films, New York/Midtown Video)

BMW (1984)

Cameraman

Multi-camera coverage of national sales meeting. (Adyr Productions, Miami)

Donelley Marketing (1984)

Cameraman

Multi-camera coverage of national sales meeting. (Vid-News International, Fort Lauderdale)

International Data Corporation (1984)

Cameraman

Multi-camera coverage of national sales meeting. (Adyr Productions, Miami)

EMPLOYMENT HISTORY

- **Freelance Writer, Television Producer and Director, TV Photojournalist** (02/01 - Present)
- **Georgia Public Television** · Atlanta, GA · Staff Videographer / Editor (01/98 - 01/01)
- **CNN International** · Atlanta, GA · Contract News Writer (08/97 – 01/99)
- **CarpetMAX** · Kennesaw, GA · Staff Video Production Manager, Producer, Writer (05/96 - 05/97)
- **Dystar Television** · Atlanta, GA · Contract Documentary Producer, Writer (05/95 – 05/96)
- **WPSX-TV (PBS)** · State College, PA · Producer, Writer (11/90 - 06/94)
- **Versfelt & Associates** · Miami, Florida · Freelance Producer, Writer, Director/Cameraman (08/84 - 11/90)
- **Television & Radio News** (01/76 - 08/84):
 - **The Missouri Network** · Freelance radio reporter (1976 - 1977)
 - **WEEI-FM (CBS O&O)** · Boston, MA · Editor's Desk Assistant (1976)
 - **WRBB-FM** · Boston, MA · News Anchor, Reporter, Special Events Producer (1975-1976)
 - **KCOU-FM** · Columbia, MO · Assistant News Director, news anchor, reporter. Produced live state and presidential election coverage 1976 - 1978
 - **National Public Radio** · Produced, wrote and reported freelance features for *All Things Considered* from U.S. and Israel. (1978 - 1979)
 - **KBIA-FM (NPR)** · Columbia, MO · News Editor, Producer, news anchor for local 30-min. All Things Considered and 5-min. news segments. (1978 - 1979)
 - **KOMU-TV (NBC)** · Columbia, MO · General Assignment Reporter, Consumer Reporter, Cameraman, Editor
 - **KARD-TV (NBC)** · Wichita, KS · General Assignment Reporter, Cameraman, Editor
 - **KRBC-TV (NBC)** · Abilene, TX · Chief Photographer, Cameraman, Editor, Police Reporter, General Assignment Reporter. Produced *Centennial Minutes* about west Texas history.
 - **WBBH-TV (NBC)** · Fort Myers, FL · General Assignment Reporter, Cameraman, Editor
 - **WCKT-TV (NBC)** · Miami, FL · Cameraman, Editor
 - **WSVN-TV (NBC)** · Miami, FL · Cameraman, Editor

EDUCATION

1976 - 1979

University of Missouri · Columbia, MO · School of Journalism

- Teaching Assistant - KBIA-FM (NPR). Anchor/Host “Missouri All Things Considered”, “Week In Review”. Special features aired on National Public Radio.
- Received classic journalism education covering broadcast, print, advertising, public relations, media law, and media history. Mastered 16mm film photography, film processing and editing.

1975 - 1976

Northeastern University · Boston, MA · School of Journalism

- Won first-place regional Sigma Delta Chi award for reporting while a student reporter for WRBB-FM.
- Editor’s Desk Assistant / Intern for WEEI-AM all-news radio station (CBS O&O)

1972 - 1975 (Grades 10-12)

International School Beverweerd · Werkhoeven, The Netherlands

- College preparatory, Quaker-founded, boarding school.
- International faculty, staff and student body.
- Emphasis on writing, languages, international public affairs, history, European travel.

CONTINUING PROFESSIONAL EDUCATION

- Rockport International Film & Television Workshops: Advanced TV documentary course (1993).
- National Public Radio: “Writing News For Radio”, advanced 8-week writing workshop (1993).
- National Association of Broadcasters Multimedia World: Interactive multi-media content development, technology and marketing seminars (1994).
- CD-ROM Expo Boston: Digital TV and interactive multi-media content development seminars (1994).

AWARDS

- Georgia Association of Broadcasters (1999)
- Addy (1997)

- Emmy Nomination (1996)
- United Way (1994)
- Pennsylvania Association of Broadcasters (1993)
- Presidential Citation For Private Sector Initiatives (Ronald Reagan Administration)(1987)
- United Press International (UPI) (1982)
- Sigma Delta Chi (SDX) (1977)